



**Freddy's**<sup>®</sup>



THE TASTE THAT *brings you back.*<sup>®</sup>



**Freddy Simon  
proudly served  
his country in  
World War II**

## HOW IT ALL BEGAN

At Freddy's, frozen custard is such a signature part of the menu that it's included in the name. But surprisingly, the Freddy's story doesn't begin with dessert. It all started with a main course back in the 1950's.

Wichita, Kansas is a historical landmark in the hamburger's march to prominence and was home to WWII veteran Freddy Simon. The savory steakburger is inspired by the 50's style staple and reminiscent of an era focused on quality, cooked-to-order meals that bring families and loved ones together.

Two of Freddy's sons, Bill and Randy, and accomplished restaurateur, Scott Redler, worked tirelessly to recreate the recipe that lived up to the timeless standards of Bill and Randy's father's generation.

Today, thousands gather at Freddy's for classic menu favorites and a genuine hospitality that fills their stomachs and warms their souls.



# Classic Taste

## WHOLESOME INGREDIENTS

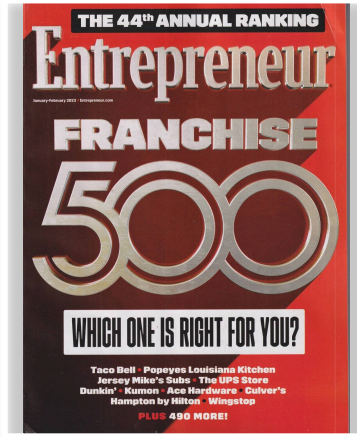
Enjoying great food without a long wait doesn't mean your meal has to be cooked before you order it. From burgers to sundaes, Freddy's makes food fresh after you ask for it because that's the kind of quality you deserve.

**Take a moment to catch up with *friends and family*,  
it's almost time to eat.**



## IN THE NEWS

- #46 QSR 50 Fast-Food Chains of 2023
- #97 Franchise Times® Magazine's "Top 400 Franchise Chains"
- #70 Entrepreneur Magazine's Franchise 500®
- #23 Fast Casual Top 100 Movers & Shakers
- #66 Restaurant Business Technomics Top 500
- #78 Entrepreneur's Fasting - Growing Franchises
- #38 Yelp's 50 Most Loved Brands
- #68 NRN Top 500
- #56 Entrepreneur's Top Brands for Multi-Unit Owners



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# HOSPITALITY QUALITY CLEANLINESS

Freddy's genuine hospitality, family-friendly atmosphere and classic menu favorites seamlessly combine to create a timeless dining experience guests of all ages will enjoy.

Our philosophy in our restaurants is to provide exceptional service and prepare our menu items so **guests will have that 'need to have it again' food & frozen custard experience**. We focus on hospitality, quality and cleanliness through service guidelines and food specifications. Freddy's team members are trained in our proprietary

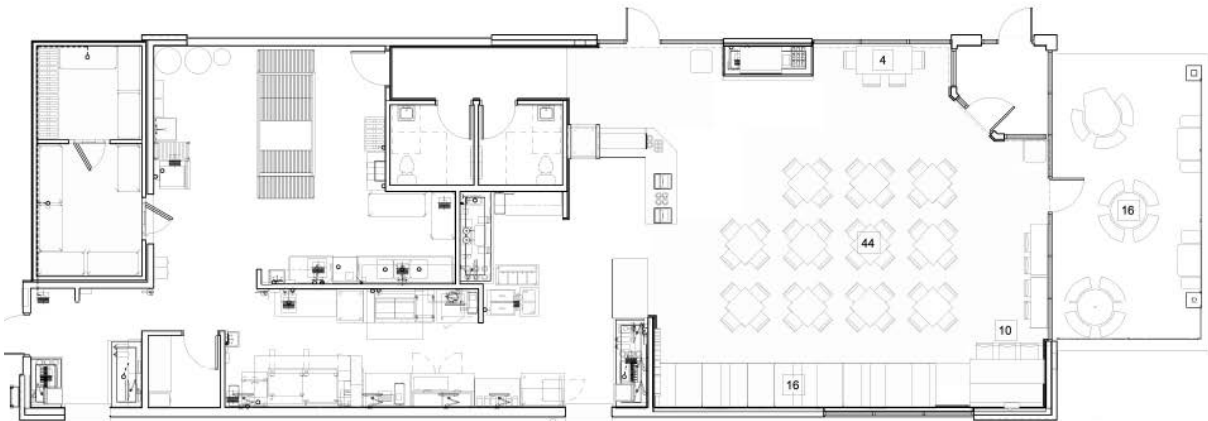
Freducation® training program and supported by a management team that is second-to-none. Together, these items create a consistently impressive restaurant experience.



Every member of the Freddy's team strives to deliver the unique mix of fun, fresh food and a passion for serving guests.



# PROTOTYPE LAYOUTS



## LARGE PROTOTYPE WITH VESTIBULE

\*Shown above

Building Area (NOT including Walk-In) = 2,788 sqft  
Interior Seat Count = 74  
Interior Occupancy Count = 98 occupants  
Patio Seat Count = 16

## SMALL PROTOTYPE WITH VESTIBULE

Building Area (NOT including Walk-In) = 2,487  
sqft Interior Seat Count = 48  
Interior Occupancy Count = 84 occupants  
Patio Seat Count = 16

# UNIT LEVEL ECONOMICS

Systemwide Annual Gross Receipts of Company-Owned and Franchised Restaurant for 2022 Fiscal Year by Quartile						
Quartile	No. of Rests.	Average	Low	High	Median	No. and % That Met or Exceeded Average
Top	103	\$2,538,075	\$2,162,776	\$4,290,719	\$2,473,836	\$2,162,776

*\*THIS INFORMATION REFLECTS THE AVERAGE ANNUAL GROSS RECEIPTS OF THE TOP 25% OF COMPANY-OPERATED AND FRANCHISED FREDDY'S FROZEN CUSTARD & STEAKBURGERS RESTAURANTS THAT WERE IN OPERATION FOR THE ENTIRE 2022 FISCAL YEAR. OF THE 412 RESTAURANTS THAT WERE IN OPERATION FOR THE ENTIRE 2022 FISCAL YEAR, 103 WERE INCLUDED IN THE TOP 25% SET AND 40 ATTAINED OR SURPASSED THE AVERAGE GROSS RECEIPTS RESULTS. PLEASE SEE ITEM 19 OF OUR APRIL 2023 FRANCHISE DISCLOSURE DOCUMENT FOR MORE INFORMATION. THIS ADVERTISEMENT IS NOT AN OFFER TO SELL A FRANCHISE. AN OFFER CAN BE MADE ONLY BY MEANS OF A FRANCHISE DISCLOSURE DOCUMENT THAT HAS BEEN REGISTERED AND APPROVED BY THE APPROPRIATE AGENCY IN YOUR STATE, IF YOUR STATE REQUIRES SUCH REGISTRATION.*



Prime markets remain available in the United States in the Southeast, Northeast and on the West coast.



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